

B2B Solar Account Manager (m/w/d)

Description

LAT01618 - B2B Solar Account Manager (m/w/d)

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Lieu: Liège, Grand-Bigard Catégorie: Marketing & Sales

Type de contrat : Salarié (CDI - CDD)

Votre fonction

The **B2B Solar Account Manager** is responsible for selling high capacity photovoltaïc solutions (>= 30 kVA) to professional and industrial customers. He constitutes its prospects and customers portfolio on following market segments: VSE/SME, MidMarket, Industrial and Corporate.

As B2B Solar Account Manager:



- You are a specialist in the selling of TotalEnergies photovoltaic solutions for professional and industrial customers in Belgium;
- You grow and develop a portfolio of prospects and customers;
- You follow-up rigorously all leads coming from third parties, telesales and account managers working for the affiliates of TotalEnergies in Belgium;
- You generate leads and sales via own prospection, networking and cross-selling with other affiliates of TotalEnergies in Belgium;
- You analyze the needs and their evolution of your customers, and exchange regularly with the delivery and design team to make the offering of products and services evolve accordingly;
- You attain your sales objectives (number of projects, customers, prospects, offers, signed capacity and signed margin);
- You work closely with the delivery and design team to ensure prompt handover of the installation of the projects;
- You are part of the B2B solar commercial team and work closely with the Power and Gas commercial team;
- You are proactive, rigorous and well organized in your administration, and you communicate regularly with the sales manager;
- You participate to events and you develop your network on a permanent basis.

Votre profil

- At least 2 to 3 years of relevant experience in the sale of photovoltaic solutions of higher capacity (> = 30 kVA);
- Bachelor or Master;
- Excellent commercial and communication skills (with all stakeholders, from C-level to procurement managers);
- Good planification and organization skills;
- Motivated, constructive and positive mindset;
- Analytical skills and ease with numbers;
- Problem solver;
- Proactive and capacity to work autonomously;
- Team player;
- Relevant and confirmed experience in a technical domain requiring good understanding of industrial electrical systems and technical aspects of buildings;
- Familiar with industrial and construction sectors;
- Capacity to translate customer request into elaborated technical solutions (inclined and flat roofs, carports, canopies, ground structures, batteries, integration EV/PV...);
- Dutch and/or French speaking. English is a plus.



Nous vous offrons

- An attractive salary package with extra-legal benefits linked to the energy sector;
- Training designed to boost your employability;
- Opportunities for internal, national or international mobility;
- A pleasant working environment, where everyone's well-being is a priority;
- Location: Liège.

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